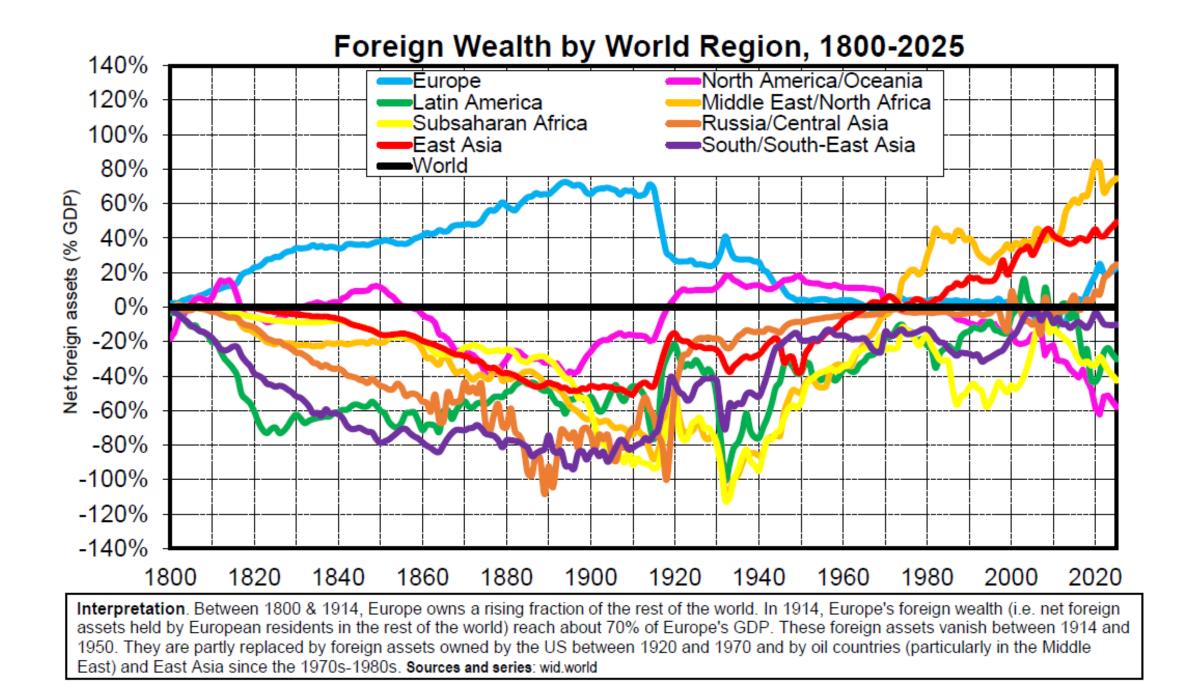
Unequal Exchange and North-South Relations: Evidence from Global Trade Flows and the World Balance of Payment, 1800-2025

Gaston Nievas, Thomas Piketty World Inequality Lab, Paris School of Economics May 2025

What We Do in this Research

We build a new database on global trade flows and the world balance of payment (including goods, services, income and transfers) covering 57 core territories (48 main countries + 9 residual regions) over the 1800-2025 period

This allows us to construct consistent global series on world trade imbalances, current account surplus/deficit and net foreign wealth over more than two centuries



Main objective: we want to compare current imbalances (2025) with previous global imbalances (in particular 1914)

Differences: larger imbalance in 1914 (as % world GDP), key role of colonial transfers & low commodity prices (forced labour etc.) in order to build foreign wealth (**Europe never in trade surplus 1800-1914!**)

Similarities: in both cases, low commodity prices play critical role for wealth accumulation by manufacturing power (Europe or East Asia)

 \rightarrow Small changes in bargaining power & terms of exchange can completely reverse relative wealth position of North vs South

Q.: Are global economic relations characterized by **self-correcting market mechanisms** or by **persistent imbalances & power relations**?

A.: Persistent imbalances and power relations have always played a critical role over 1800-2025 period, & self-correction can end badly

→ International economic relations can be mutually beneficial, but in order to reach their full potential we need collective rules & a more inclusive trade and monetary system

(≈ Keynes ICU 1943) (International Clearing Union: exchange rates closer to parity and/or common currency (Bancor or higher IMF SDRs), centralized credits/debits, common borrowing rate, corrective tax on excessive current account surpluses, etc.)

Outline of the talk

(1) **Sources/methods** & contribution to the literature

(2) Magnitude & composition of global trade & BoP flows 1800-2025

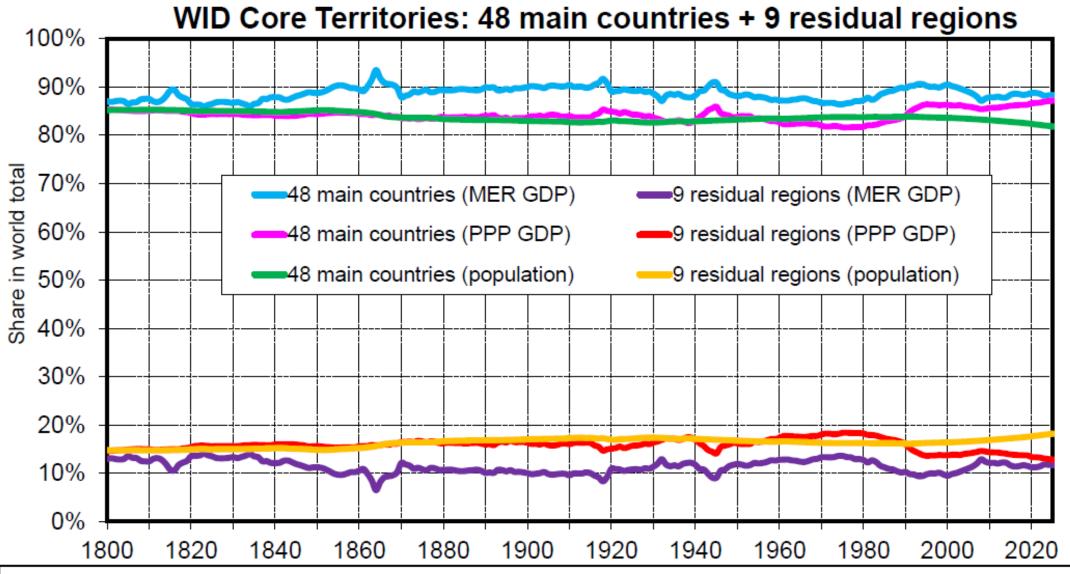
(3) Global pattern of current account surpluses/deficits and foreign wealth accumulation across world regions 1800-2025

(4) **Decomposing global imbalances** 1800-2025: primary commodit., manufactured goods, services, income flows, transfers

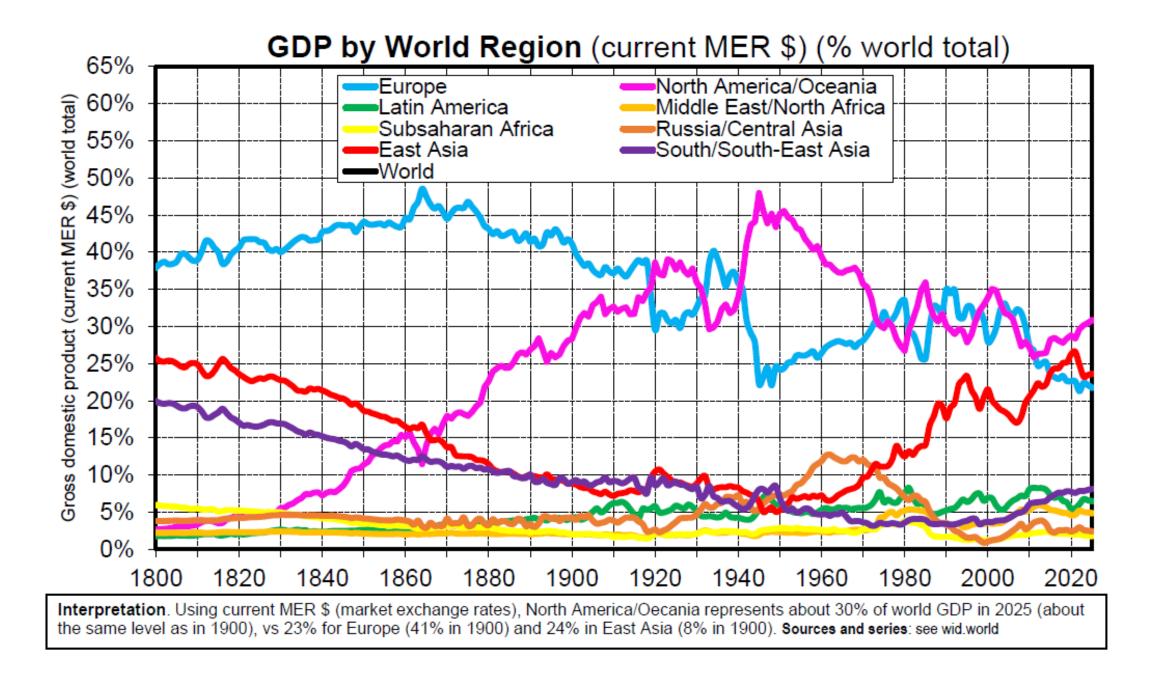
(5) **Counterfactual simulations** on foreign wealth accumulation under alternative trade & monetary regimes 1800-2025

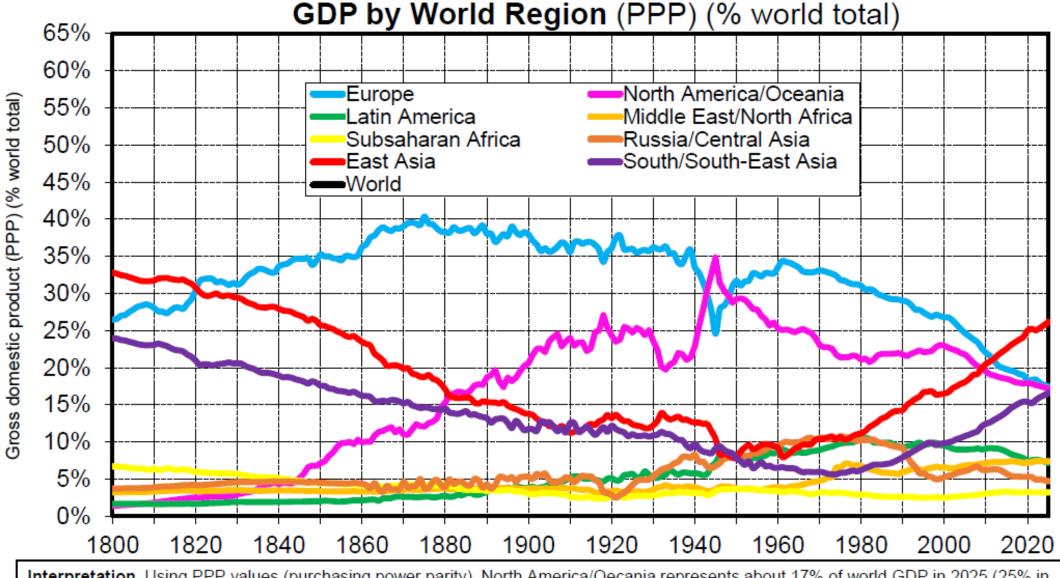
The World Historical Balance of Payment Database (WBOP): Geographical Coverage	
(57 core territories = 48 main countries + 9 residual regions)	
East Asia (5)	China, Japan, South Korea, Taïwan Other EASA
Europe (11)	Britain, Denmark, France, Germany, Italy, Netherlands, Norway, Spain, Sweden, Other W.EUR, Other E.EUR
Latin America (6)	Argentina, Brasil, Chile, Colombia Mexico, Other LATAM
Middle East/	Algeria, Egypt, Iran, Morocco, Saudi
North Africa (8)	Arabia, Turkey, UAE, Other MENA
North America/	USA, Canana, Australia, New Zealand
Oceania (5)	Other NAOC
Russia/	Russia
Central Asia (2)	Other RUCA
South/South-East	Bengladesh, India, Indonesia, Myanmar, Pakistan,
Asia (9)	Philipinnes, Thailand, Vietnam, Other SSEA
Sub-Saharan	DR Congo, Ethiopa, Kenya, Ivory Coast, Mali, Niger,
Africa (11)	Nigeria, Rwanda, Sudan, South Africa, Other SSAF
The World Historical Balance of Payment Database (WBOP, wbop.world) provides data series for 57 core territories (48 main countries + 9 residual regions, which we define using fixed 2025 borders) covering the entire world. It includes for all 57 core territories annual series covering the entire 1800-2025 period nominal GDP, trade balance for goods (exports and imports broken down for primary commodities vs manufactured goods), trade balance for services (exports and imports), foreign income (inflows and outflows), foreign transfers (inflows and outflows), current account (sum of net trade balance and net foreign income and transfer) and foreign wealth (gross assets and liabilities). All series are expressed in current MER USD. We also provide series on	

price indexes, market exchange rates and real exchange rates so that all series can be converted in constant monetary units (MER or PPP). Over the 1970-2025 period we provide similar series covering 216 countries/jurisdictions (168 of which define the 9 residual regions), again with fixed 2025 borders, and with additional breakdown for services (transportation, travel/tourism, other services), income (capital income, labour income, taxes) and transfers (private remittances, public transfers, other transfers) and for assets and liabilities (equity, debt, direct investment).



Interpretation. Historical WID national accounts include annual 1800-2025 series for 57 core territories (48 main countries + 9 residual regions, which we define using fixed 2025 borders). The 48 main countries make about 85-90% of the world GDP (both in market exchange rate and purchasing power parity) and population throughout the 1800-2025 period. For recent decades (1970-2025), WID national accounts series cover 216 countries/jurisdictions (168 of which form the 9 residual regions), again with fixed 2025 borders. Sources and series: see wid.world





Interpretation. Using PPP values (purchasing power parity), North America/Oecania represents about 17% of world GDP in 2025 (25% in 1900), vs 17% for Europe (37% in 1900) and 26% in East Asia (14% in 1900). Generally speaking, the share of NAOC and Europe in world GDP has always been substantially smaller if we use PPPs rather than MERs (market exchange rates). Sources and series: see wid.world

Sources/methods and contribution to the literature

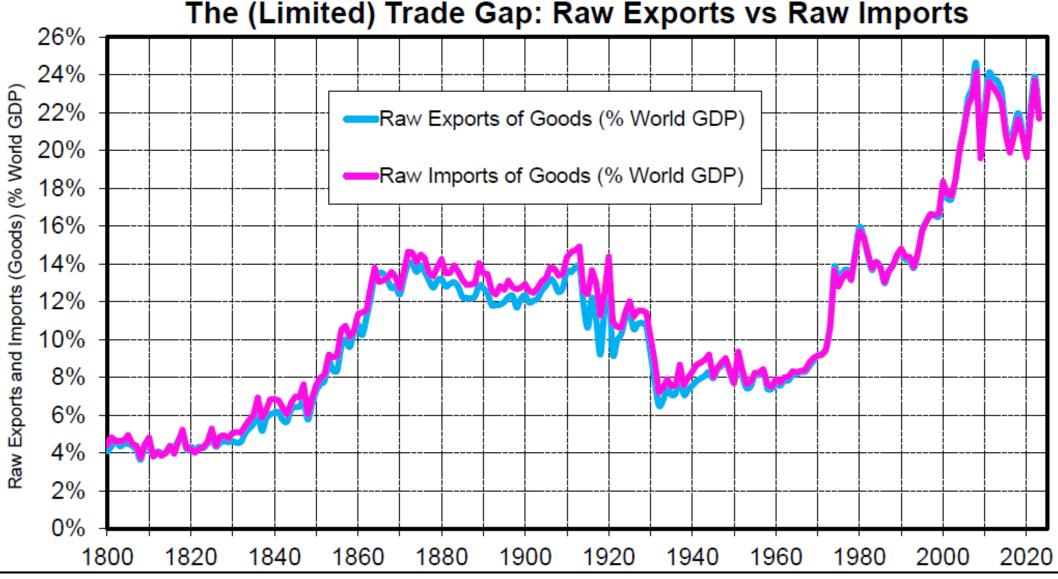
(1) We start from official IMF BoP series 1970-2023:

Current account surplus/deficit CA_{it}

- = Net trade balance in **goods** (excl. freight/insurance etc.)
- + Net trade balance in **services** (incl. freight/insurance etc.)
- + Net income inflows (mostly capital income)
- + Net transfer inflows (remittances, public aid, war tributes, etc.)

(2) We use historical trade data (goods only) 1800-2023 in order to complete IMF (which offer full world coverage for 1990- only): WTO/UNComTrade (trade series 1948-2023)
Frederico-Tena 2016 (Historical Trade Database, 1800-1938)
Conte-Cotterlaz-Mayer 2023 (Gravity, 1948-2021)
Fouquin-Hugot 2017 (TradeHist, 1827-2014)
Deninger-Girard 2017 (RICardo, 1800-1938)

→ we harmonize these sources in order to construct consistent global series for exports and imports of goods 1800-2025, with breakdown primary commodities vs manufactured goods



Interpretation. Total world exports and imports of goods are never exactly equal in raw trade data, but the gap is usually relatively small (generally less than 0.5% of world GDP in 1800-1950 & less than 0.2% in 1950-2023). In this research, we apply a proportional adjustment factor to all country exports and imports so that by construction world exports and imports are always exactly equal to each other (= average of raw world exports and imports). We also try other adjustment methods and check that our results are unaffected. Sources and series: see wid.world

(3) We estimate global BoP missing items 1800-1990 (services, income, transfers) ("invisible flows") using various historical sources:

LoN (League of Nations) 1920-1938: first official BoP (BIS) IMF official BoP 1950-1990 (incomplete)

Country studies for historical BoP in large economies: Imlah 1952, 1958 UK 1800-1950, North 1960 US 1800-1955, Levy-Leboyer 1977 FR 1827-1914, Nogues-Marco 2021 IN 1800-1950, Smits et al 2000 NL 1800-1998, Van der Eng 1998 ID 1800-1950, Francos 1987 BR 1876-1970, Ferreres 2010 AR 1901-1970, Gregory 1979 RU 1881-1914, Yan-Xin 2023 CN 1800-1950, etc. For other countries-years we make assumptions about missing BoP items on the basis of similar countries & in order to insure global consistency (net zero for each item: services, income, transfers)

Consistency check: by cumulating current account surpluses/deficits (NFA_{it+1}=NFA_{it}+CA_{it}), we are able to approximately match **stock-based estimates of net foreign assets in 1880-1914** (using financial data on foreign portfolio & major assets: railways, canals, banks, public debt, etc.)(**Giffen 1889, Foville 1893, Colson 1903, Hobson 1902, Hilferding 1910, Lenin 1916,** Twomey 2000) & net foreign assets in 1970-2023 (IMF, WID, Lane-Milesi-Ferretti 2018, Nievas-Sodano 2024)

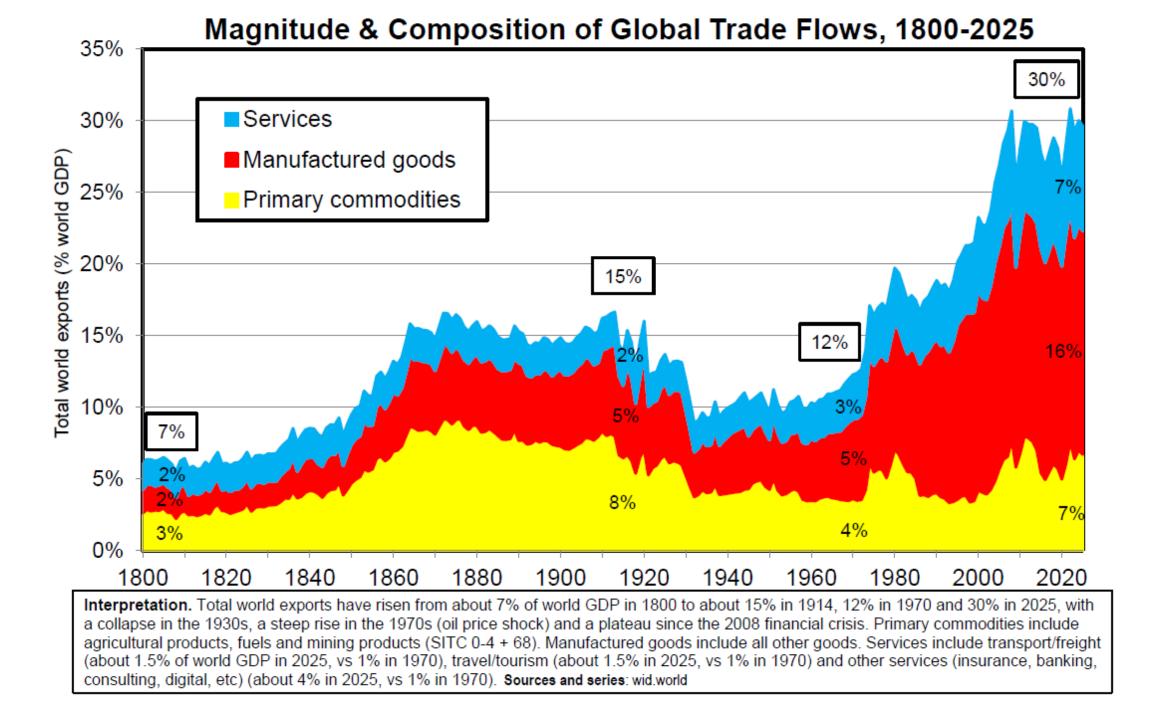
Our series are not frozen in stone: they will be updated as new country studies on historical BoP become available

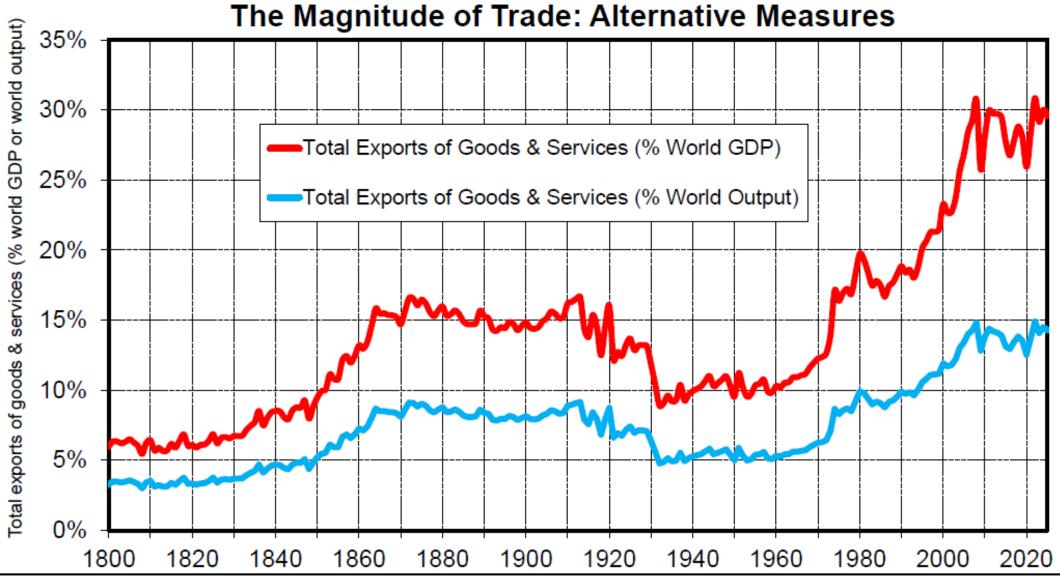
Magnitude & composition of global trade and BoP flows 1800-2025

The **U-shaped pattern of global trade**: 1800-1914 ↑, 1914-1970↓, 1970-2025↑

The **changing composition** of global trade: **primary commodities**, **manufactured goods**, **services**

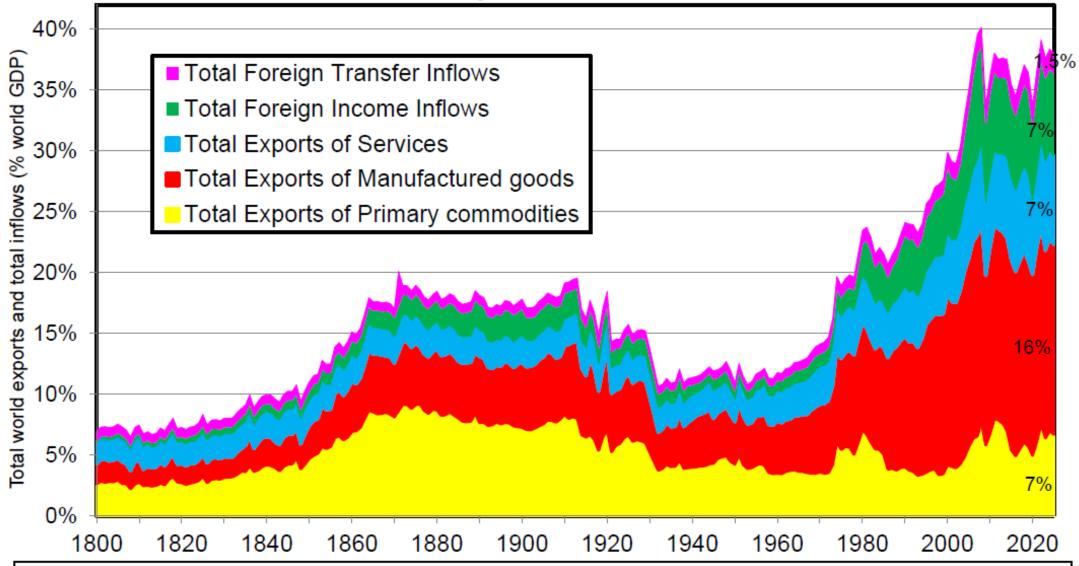
The changing magnitude and composition of **foreign income flows** and **foreign transfer flows**





Interpretation. If we divide total exports by world output rather than by world GDP, then the magnitude of trade is approximately divided by two. This comes from the fact that world output is about twice as large as world GDP (i.e. about 50% of total output is used as intermediate input to produce other goods and services, with relatively little change over time). If we are interested in the fraction of productive inputs (labour and capital) that is used for exports, then it is arguably more justified to use total output as denominator. Sources and services: see wid.world

The World Balance of Payment: Trade, Income & Transfer Flows

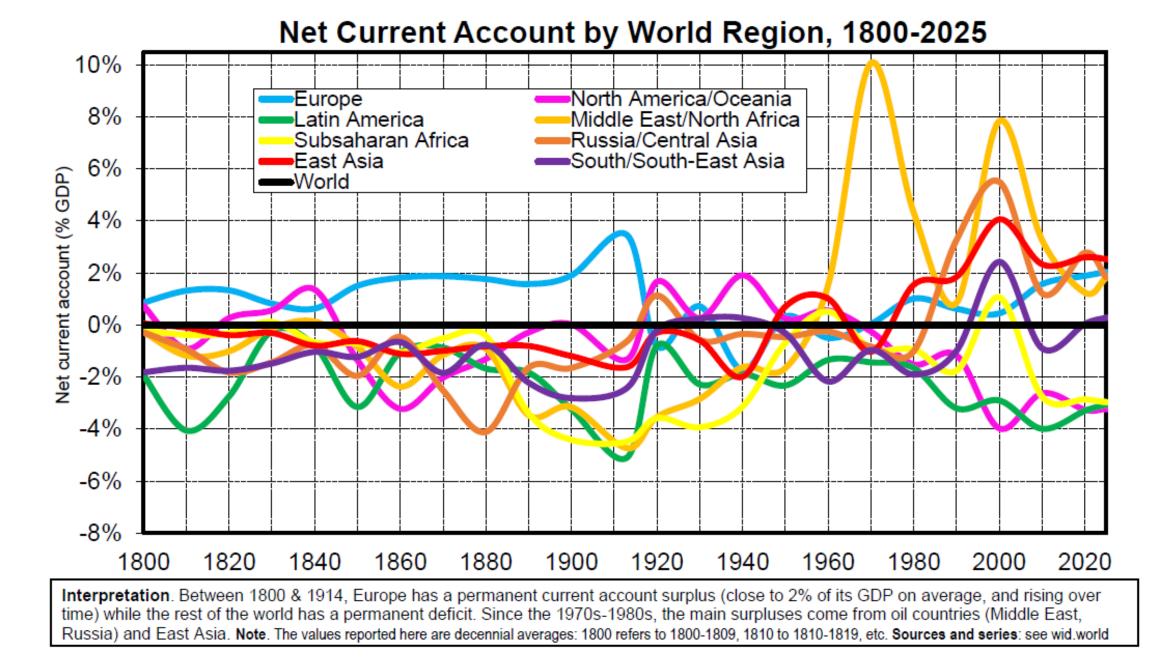


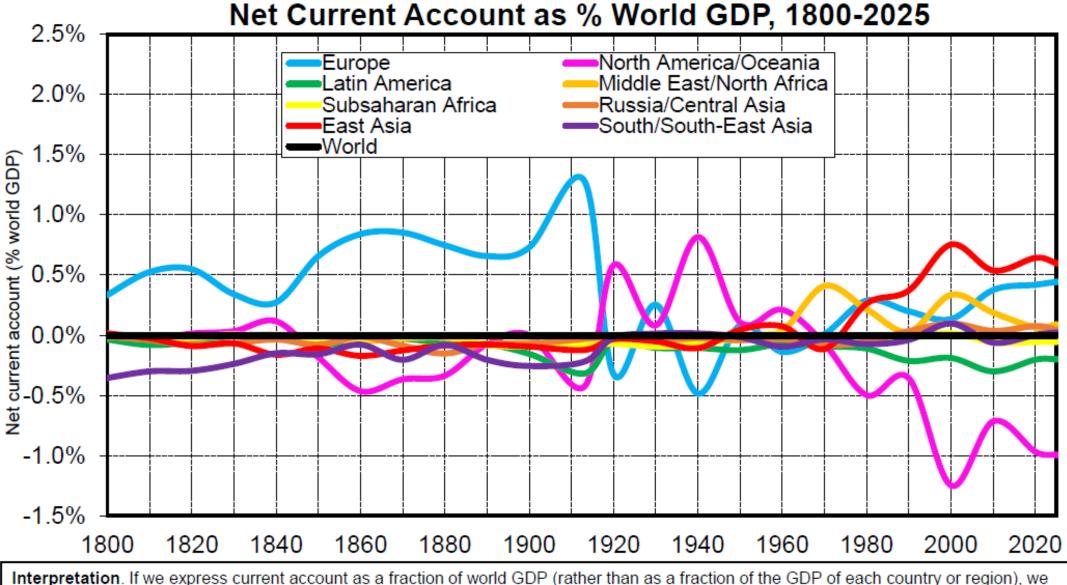
Interpretation. Gross flows of foreign income (in practice mostly capital income) and foreign transfers (private and public) have always been smaller in magnitude than gross trade flows, but they have increased over time. Income flows now make about 7% of world GDP (vs 0.1% in 1800, 2% in 1914 & 1% in 1970), reflecting an enormous rise in gross foreign assets and liabilities (cross-border ownership). Transfer flows now make about 1.5% of world GDP (mostly private remittances going from North to South, and to a lesser extent public aid), vs 0.5-1% in 1800-1914 (mostly public colonial transfers from South to North) and in 1970 (mostly private remittances). Sources and series: wid.world

Global pattern of current account surpluses/deficits and foreign wealth accumulation across world regions 1800-2025

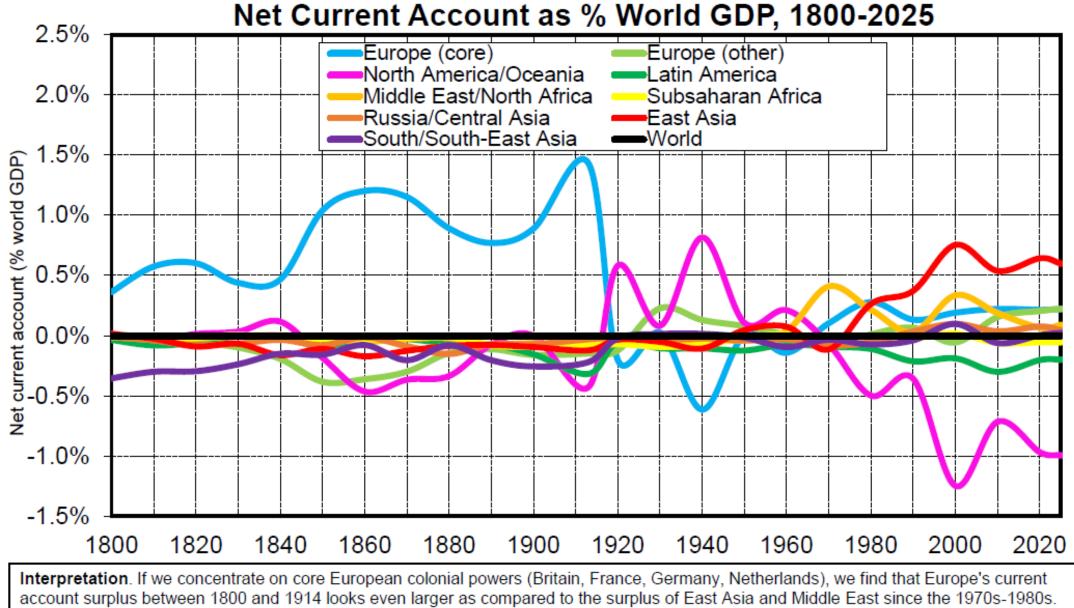
In 1800-1914 Europe accumulates large current account surpluses and foreign wealth holdings in the rest of the world

Like East Asia (and oil countries) **in 1970-2025**, but with a much larger magnitude relative to world GDP, and a very diversified world portolio in 1914

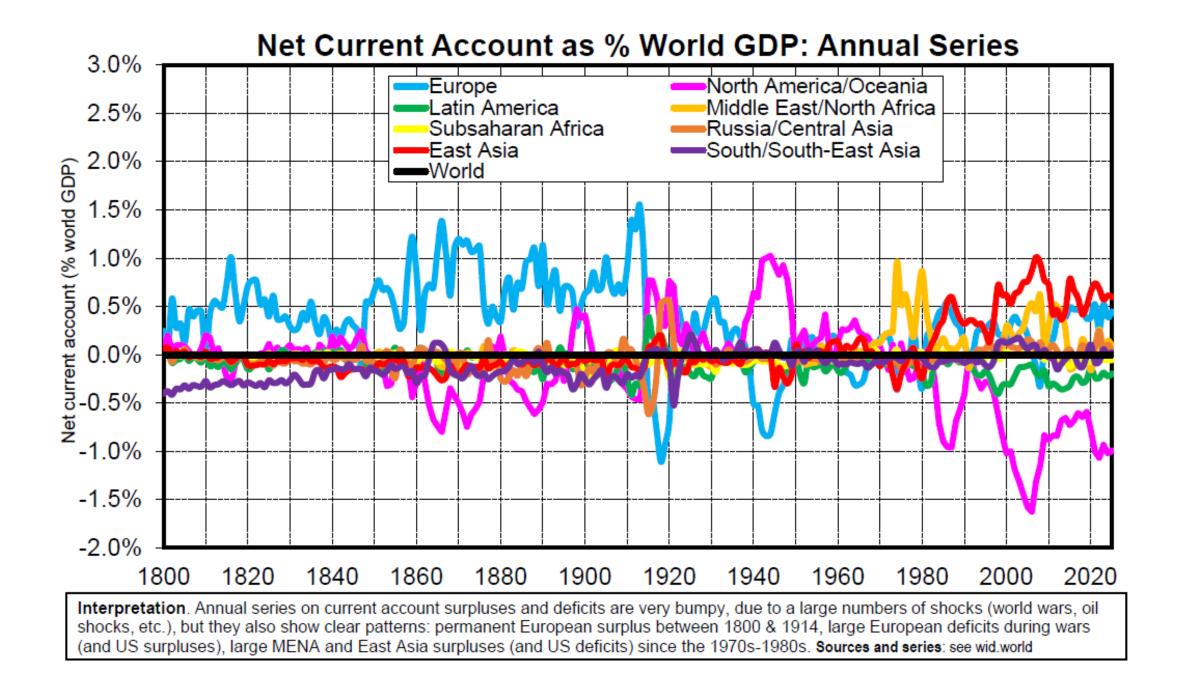


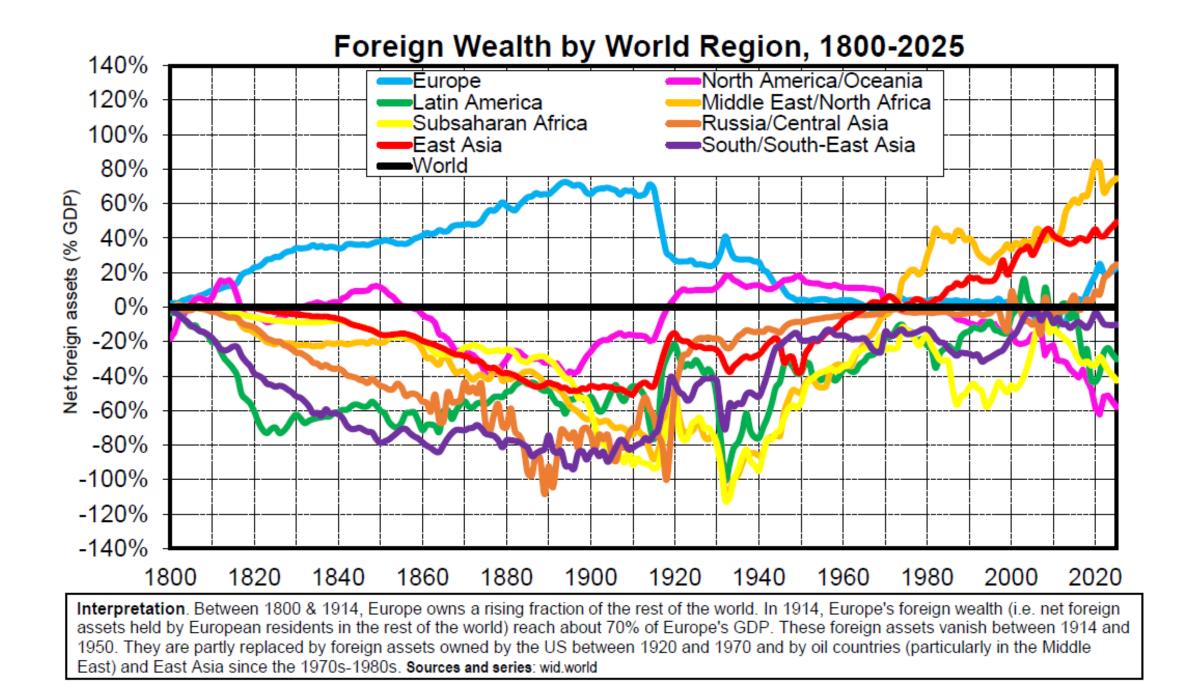


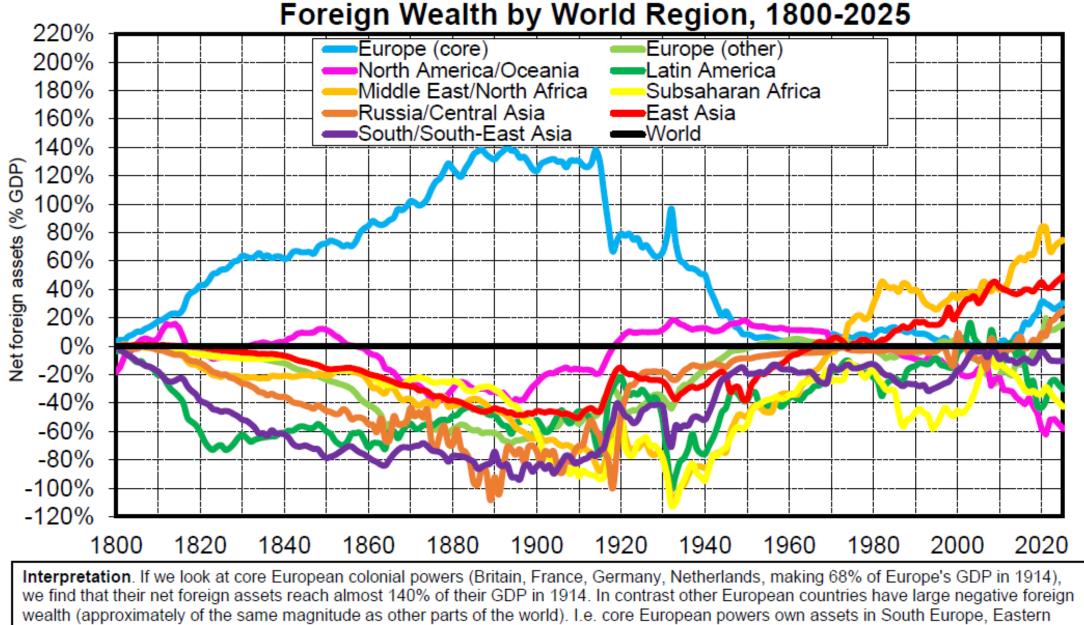
find that Europe's current account us a fraction of world GDP (rather than as a fraction of the GDP of each country of region), we find that Europe's current account surplus between 1800 and 1914 was substantially larger than the surpluses of Middle East or Easr Asia since the 1970s-1980s. Note. The values reported here are decennial averages: 1800 refers to 1800-1809, 1810 to 1810-1819, etc. Sources and series: see wid.world



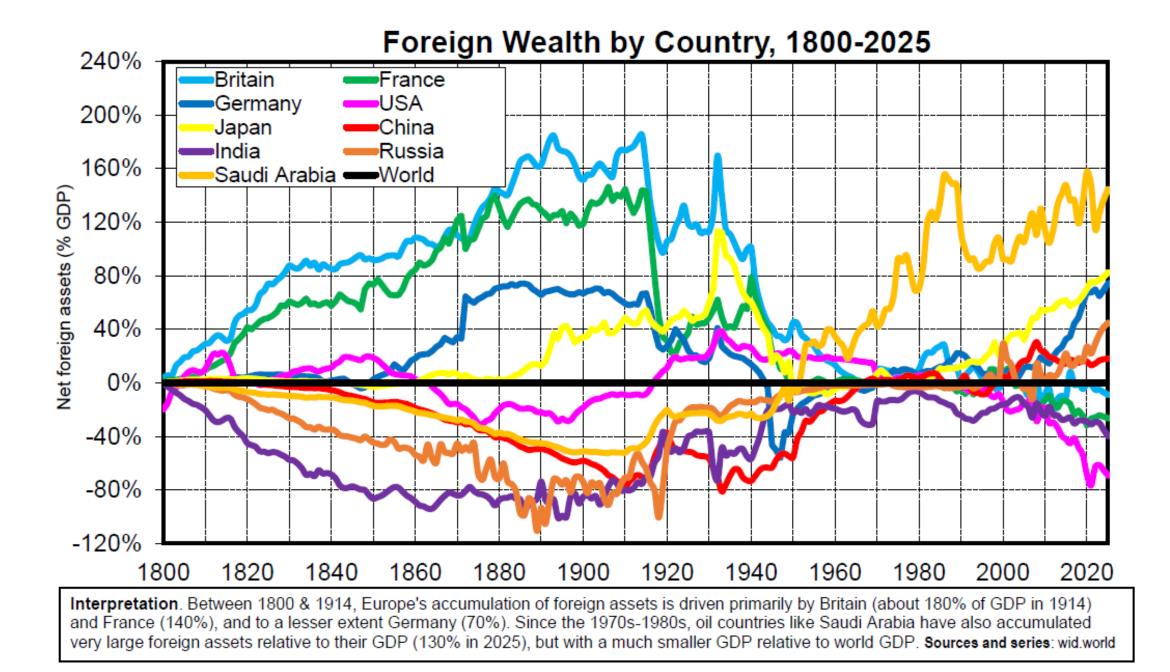
Note. The values reported here are decennial averages: 1800 refers to 1800-1809, 1810 to 1810-1819, etc. Sources and series: see wid.world

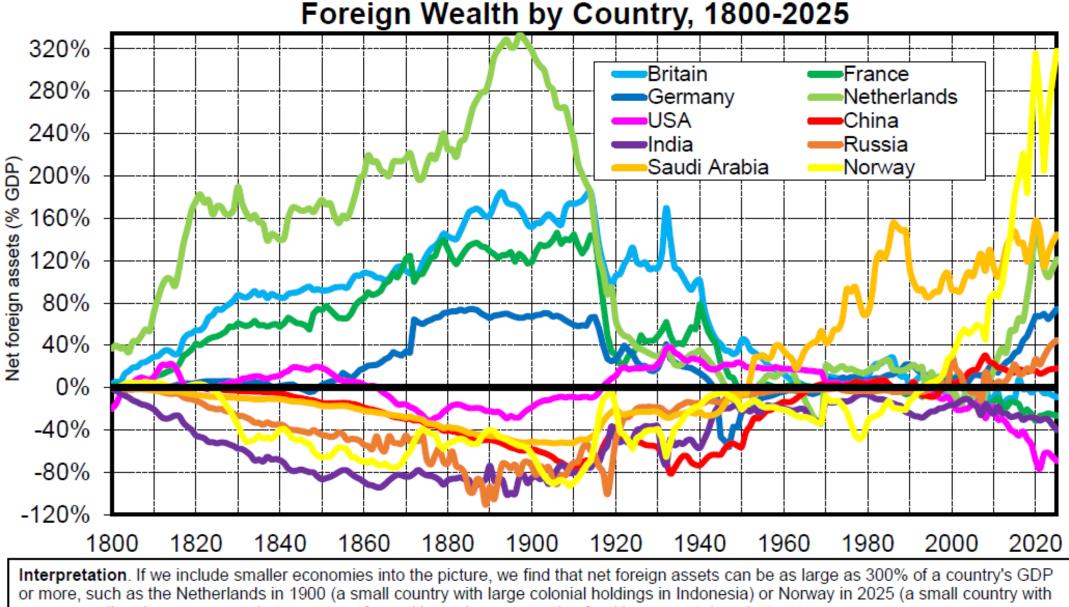




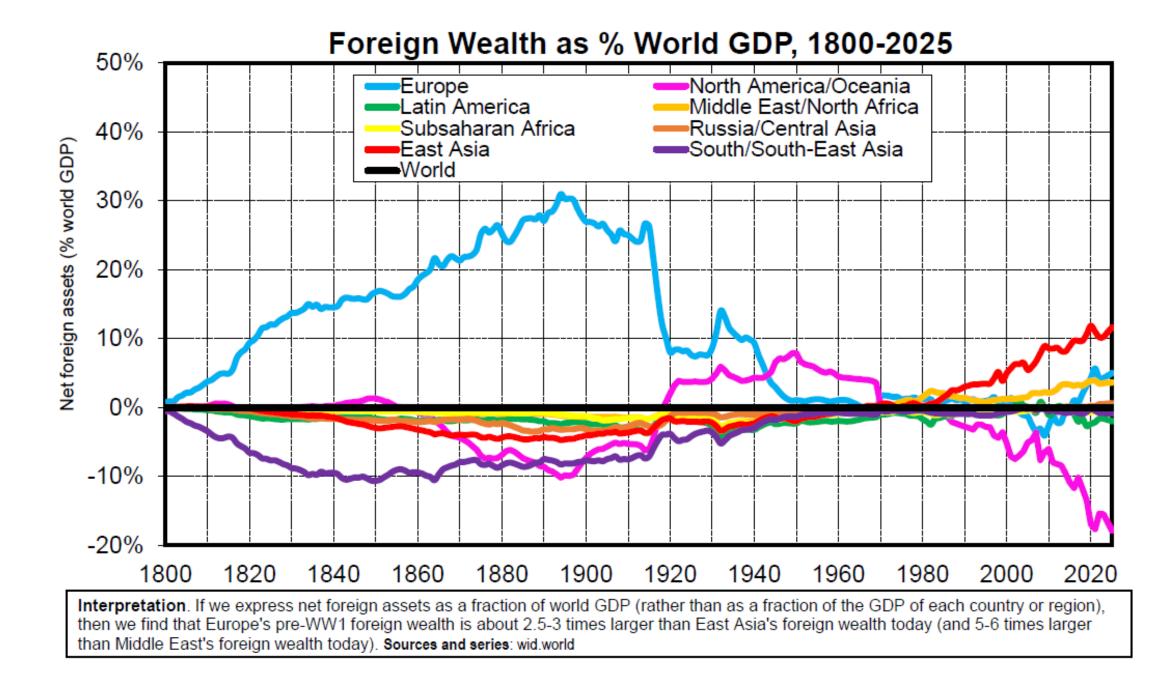


Europe and Nordic Europe with approximately the same proportions as in the rest of the world. Sources and series: wid.world

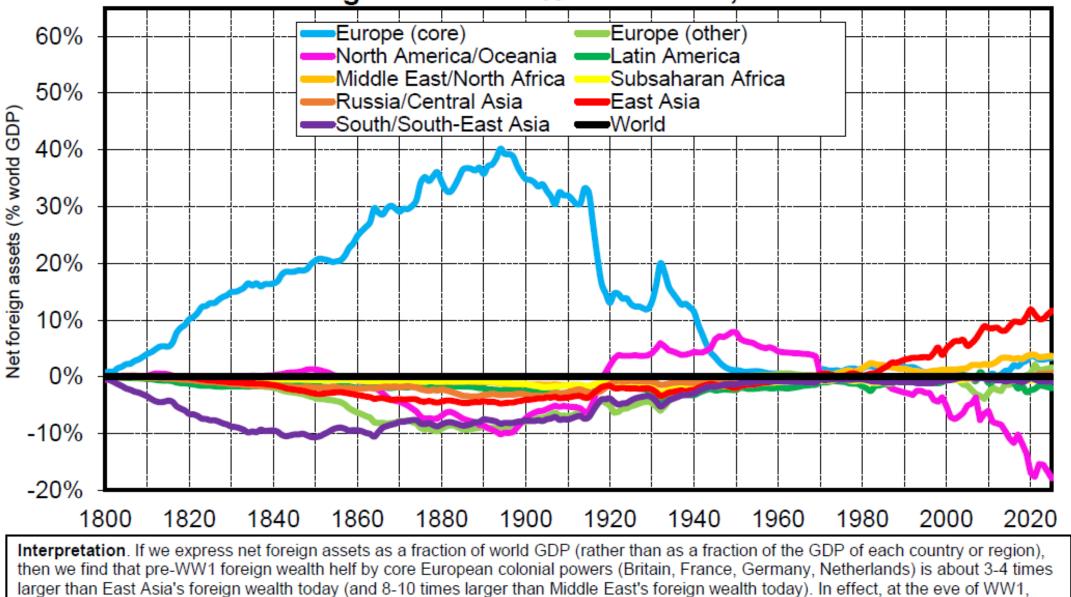




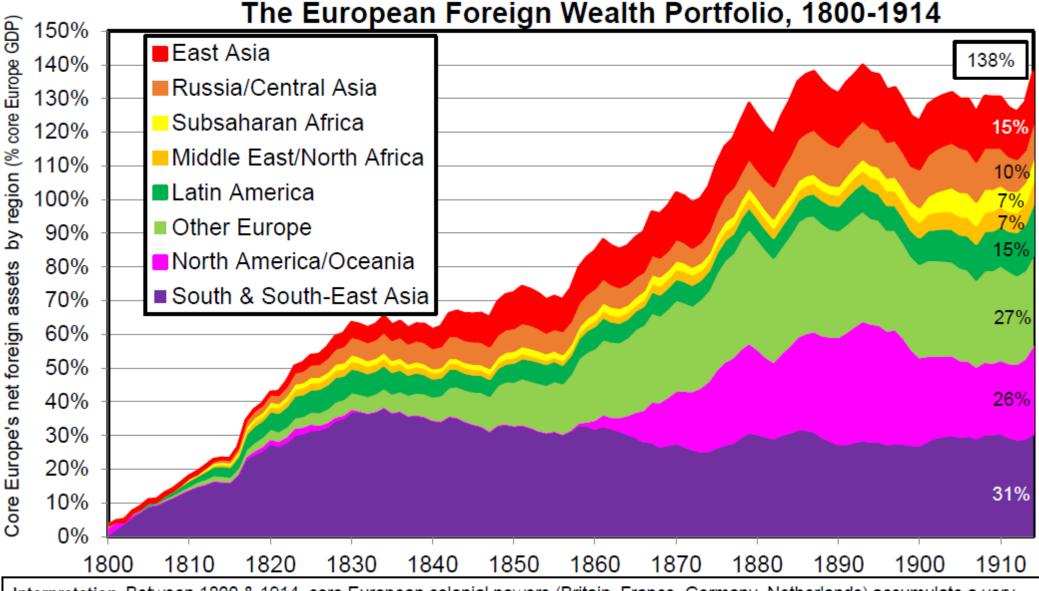
or more, such as the Netherlands in 1900 (a small country with large colonial holdings in Indonesia) or Norway in 2025 (a small enormous oil and gas reserves that were transformed into a large sovereign fund in a recent decades). Sources and series: wid.world



Foreign Wealth as % World GDP, 1800-2025



European powers had a very balanced wealth portfolio across all other world regions. Sources and series: wid.world

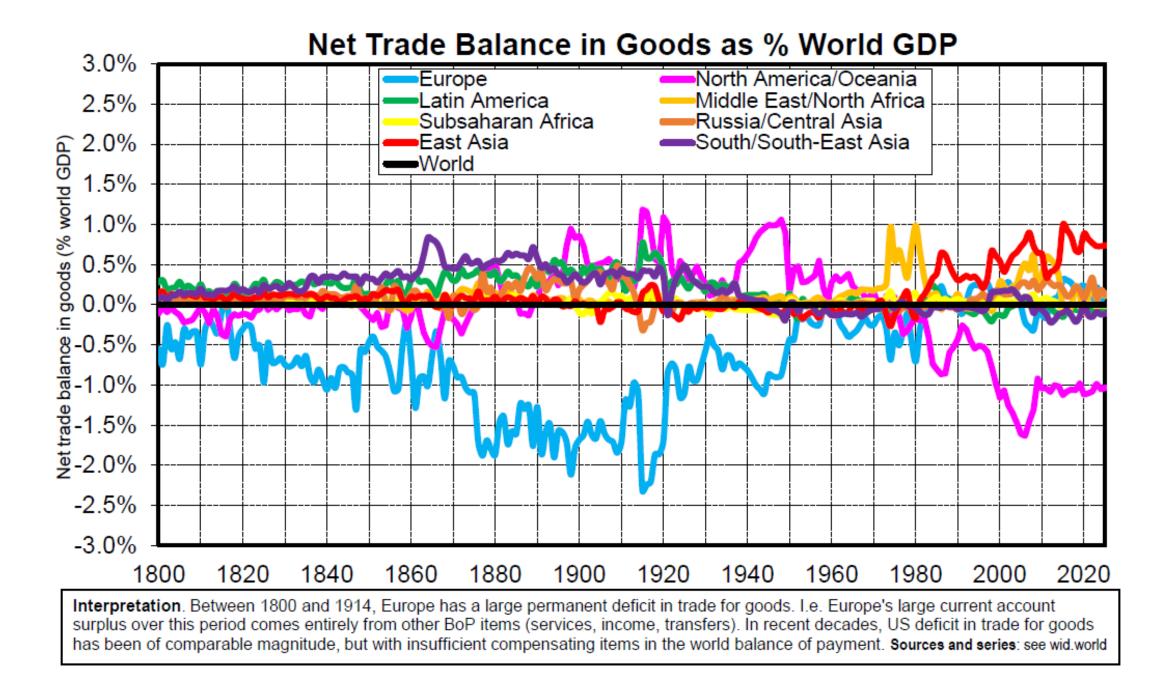


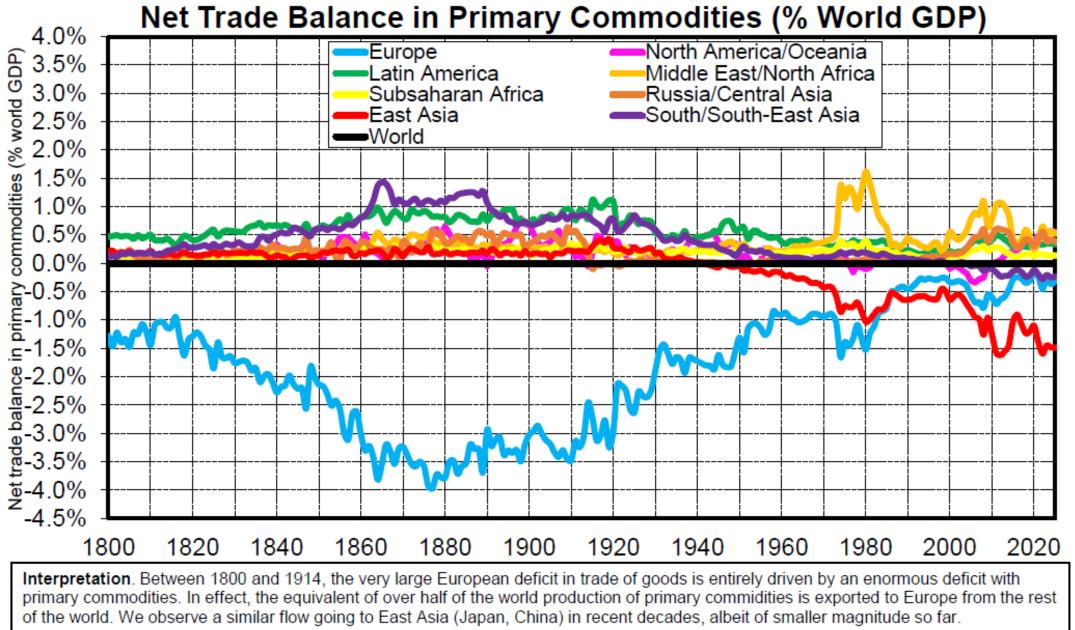
Interpretation. Between 1800 & 1914, core European colonial powers (Britain, France, Germany, Netherlands) accumulate a very large and diversified foreigh wealth porfolio in the rest of the world. By 1914, they own the equivalent of 138% of their GDP in net foreign assets. South & South-East Asia assets are particularly important in the 1800-1840 period - especially British and Dutch holdings in India & Indonesia. Other Europe (including South, Nordic and Eastern Europe), Russia/Central Asia and Middle East/North Africa play a very large role in French and German holdings in the 1880-1914 period. Sources and series: wid.world

Decomposing global imbalances 1800-2025: primary commodities, manufactured goods, services, income flows, transfers

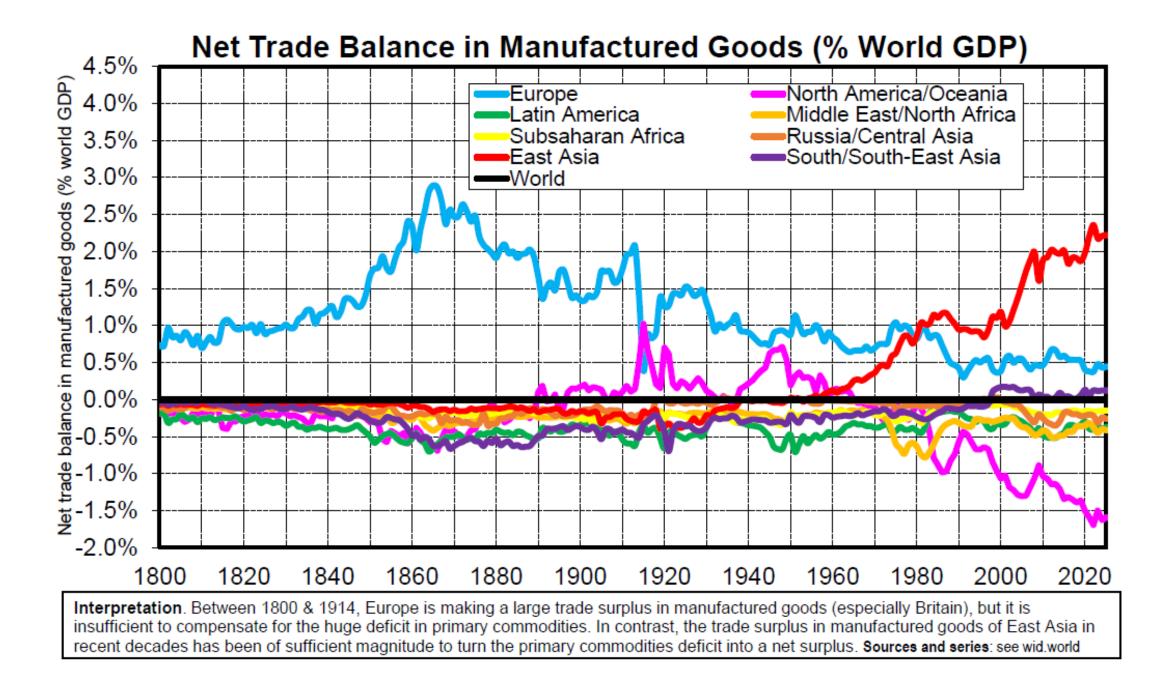
Key role of colonial transfers, low commodity prices (forced labour etc.) and capital income in order to build Europe's foreign wealth: **Europe never in trade surplus 1800-1914!**

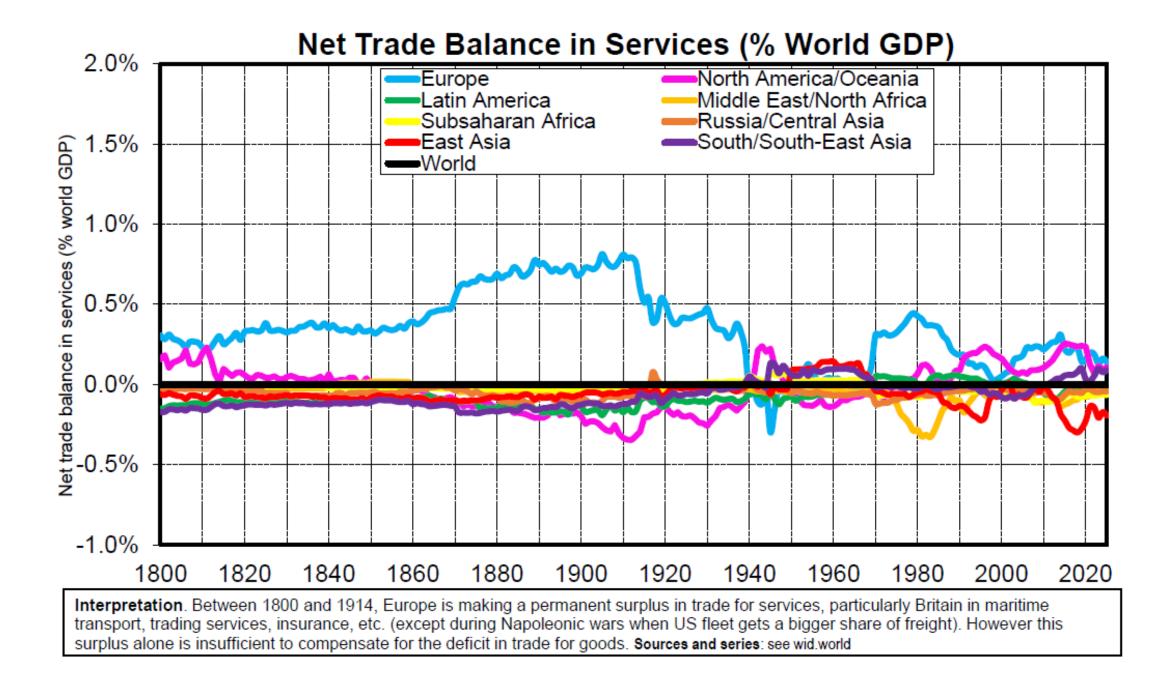
Both in 1800-1914 & in 1970-2025, **low commodity prices play a critical role for wealth accumulation** by manufacturing power (Europe or East Asia)

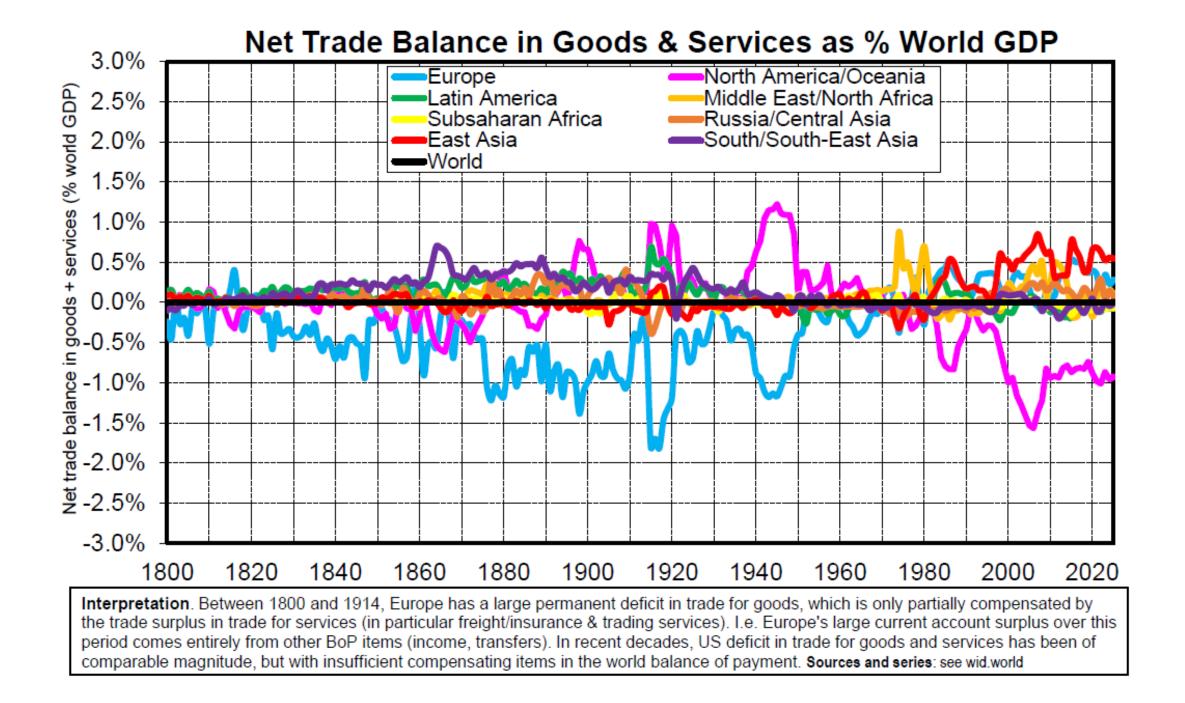


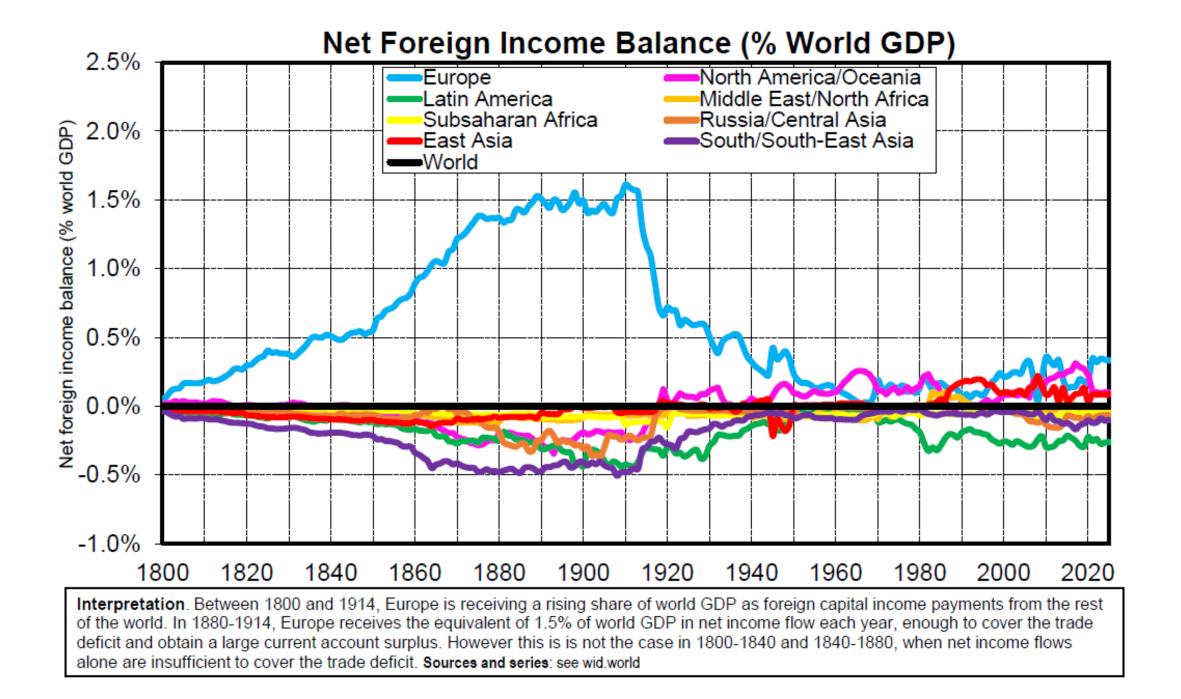


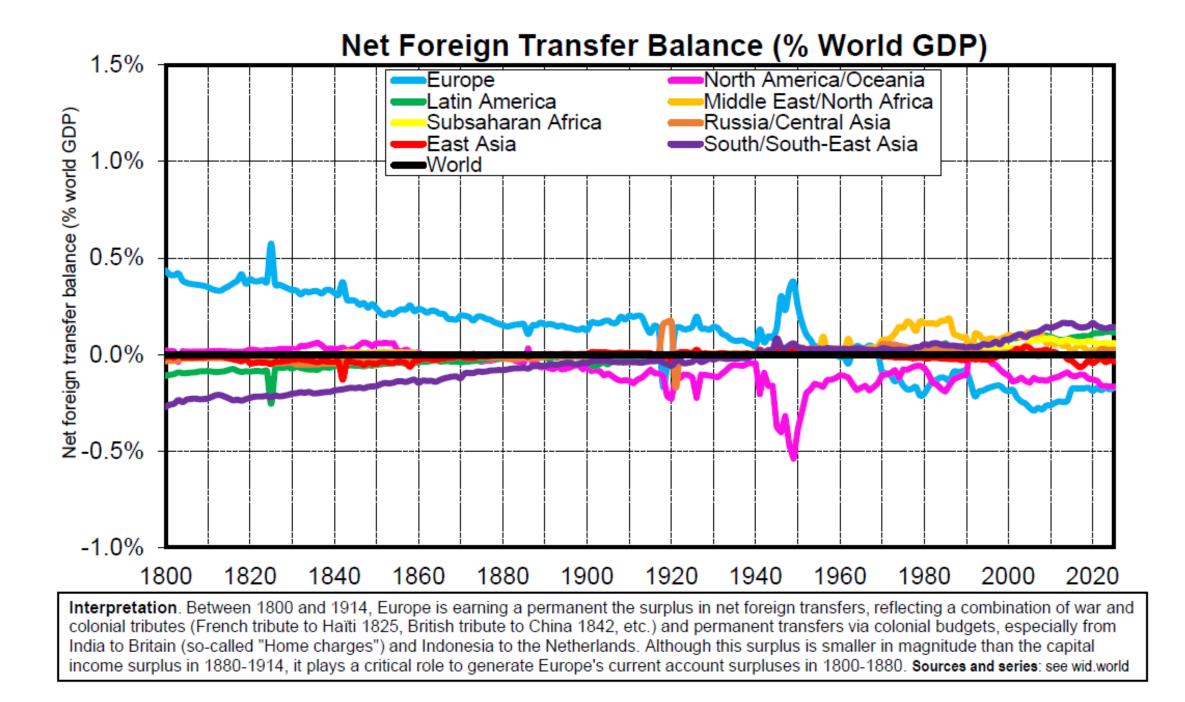
Sources and series: see wid.world









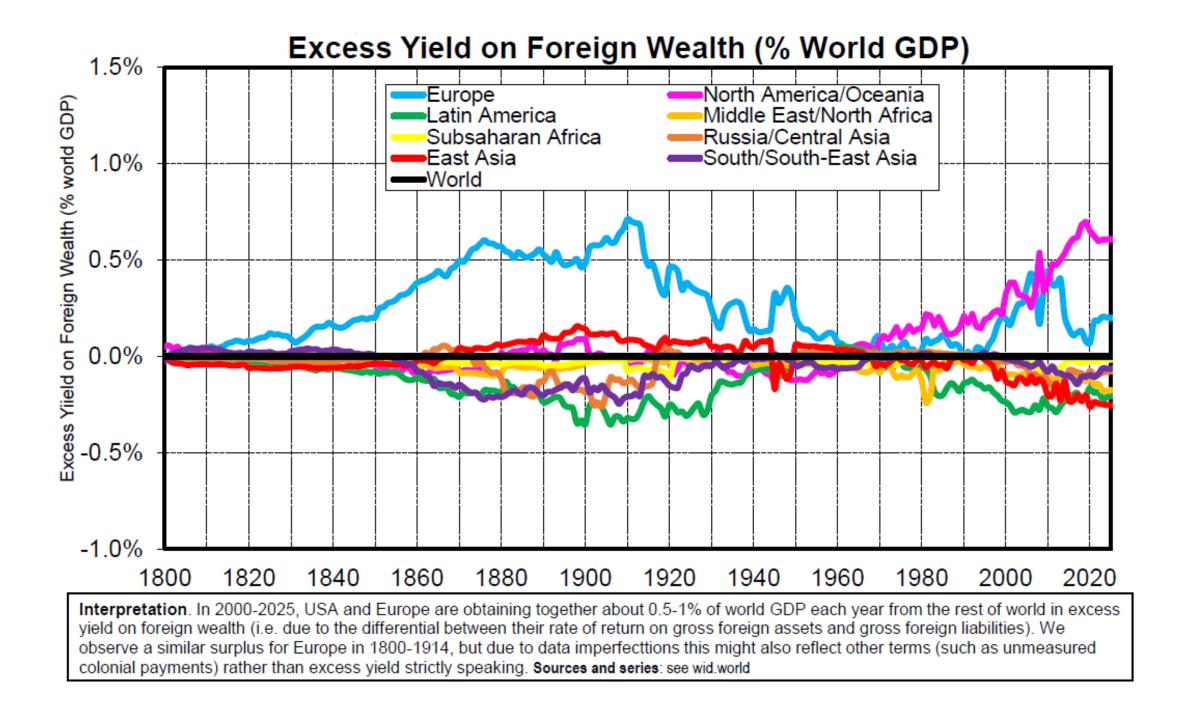


	Net foreign assets (% GDP)		Decomposition of Net foreign assets/GDP ratio at time t+n (% GDP t+n)									
			Initial	Cumulated trade surplus or deficit (goods)			trade	foreign	including cumulated	Cumulated foreign		
	β _t	β_{t+n}	foreign wealth	Total	Primary commodities	Manufactured goods	surplus or deficit (services)	income inflow or outflow	excess yield	transfer inflow or outflow		
Europe (GB-FR-DE-NL)	3%	138%	0%	-141%	-408%	267%	62 %	201%	59%	22%		
Great Britain	3%	185%	0%	-268%	-653%	385%	118%	299%	118%	42%		
France	1%	144%	0%	-44%	-269%	225%	13%	191%	27%	-6 %		
Germany	0%	66%	0%	-66%	-241%	175%	42 %	78%	22%	17%		
Netherlands	37%	183%	5%	-136%	-191%	55%	-15%	263%	-21%	77%		

	Net foreign assets (% GDP)		Decomposition of Net foreign assets/GDP ratio at time t+n (% GDP t+n)									
			Initial	Cumulated trade surplus or deficit (goods)			Cumulated trade	foreign	including cumulated	Cumulated foreign		
	β _t	β_{t+n}	foreign wealth	Total	Primary commodities	Manufactured goods	surplus or deficit (services)	income inflow or outflow	excess yield	transfer inflow or outflow		
Europe (GB-FR-DE-NL)	3%	1 38 %	0%	-141%	-408%	267%	62 %	201%	59%	22%		
1800-1840 Great Britain Netherlands	3% 3% 37%	61% 85% 140%	2% 1% 24%	-44% -77% -158%	-163% -285% -151%	119% 208% -7%	32% 49% -8%	39% 54% 198%	10% 15% 103%	33% 58% 85%		
1840-1880	61%	125%	27%	-67%	-300%	233%	40%	120%	37%	19%		
1880-1914	125%	138%	56%	-103%	-241%	138%	38%	139%	41%	7%		

	Net foreign assets (% GDP)		Decomposition of Net foreign assets/GDP ratio at time t+n (% GDP t+n)									
			Initial	Cumulated trade surplus or deficit (goods)			Cumulated trade	foreign	including cumulated	Cumulated foreign		
	β _t	β _{t+n}	foreign [_] wealth	Total	Primary commodities	Manufactured goods	surplus or deficit (services)	income inflow or outflow	excess yield	transfer inflow or outflow		
Europe	6%	23%	0%	6%	-42%	48%	18%	21%	18%	-19%		
North America/Oceania	1%	-58%	0%	-64%	11%	-75%	10%	10%	29%	-8%		
Middle East/North Africa	-5%	75%	0%	90%	255%	-165%	-35%	-6%	-43%	26%		
Subsaharan Africa	-24%	-42 %	-1%	29%	198%	-169%	-77%	-55%	-29%	64%		
East Asia	5%	49 %	0%	52%	-92%	144%	-12%	9%	-14%	-1%		

North America/Oceania dropped from 1% to -58%, largely due to its cumulated trade deficit, and would have dropped even further without the positive foreign income coming from excess yield (differential between rates of return on foreign assets and liabilities). Sources & series: see wid.world.



Counterfactual simulations on foreign wealth accumulation under alternative trade & monetary regimes 1800-2025

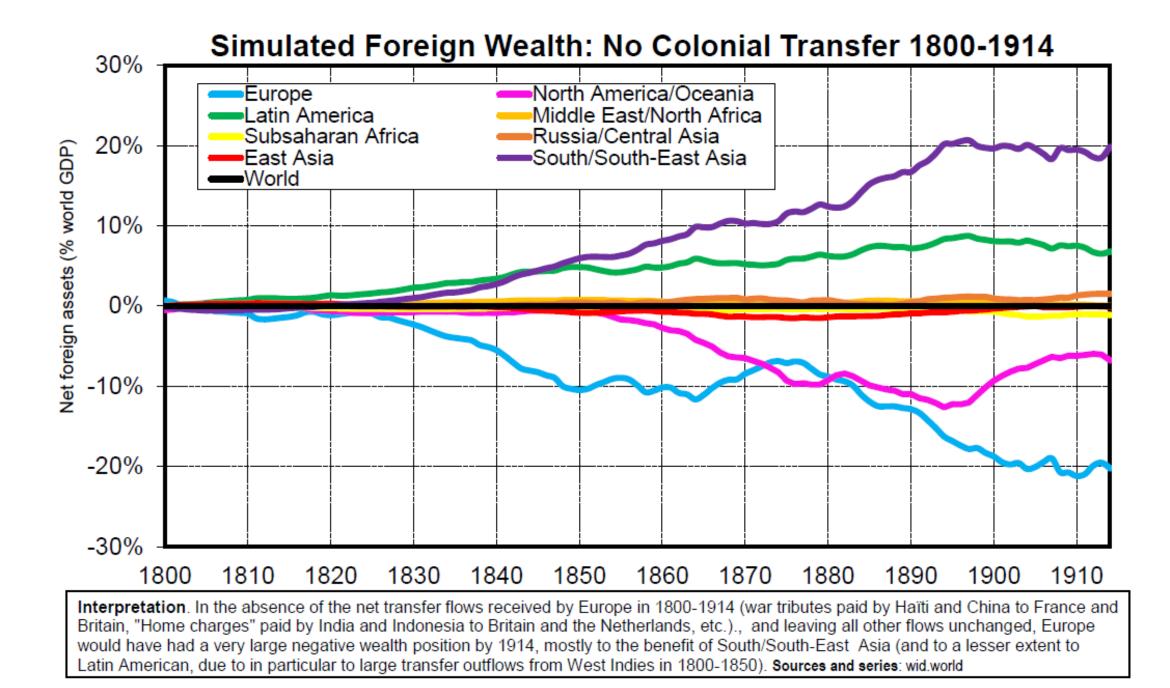
Financial simulations. We set colonial transfers to zero (or raise commodity prices) and leave all other flows unchanged, and look at impact on net foreign wealth in 1914 or 2025.

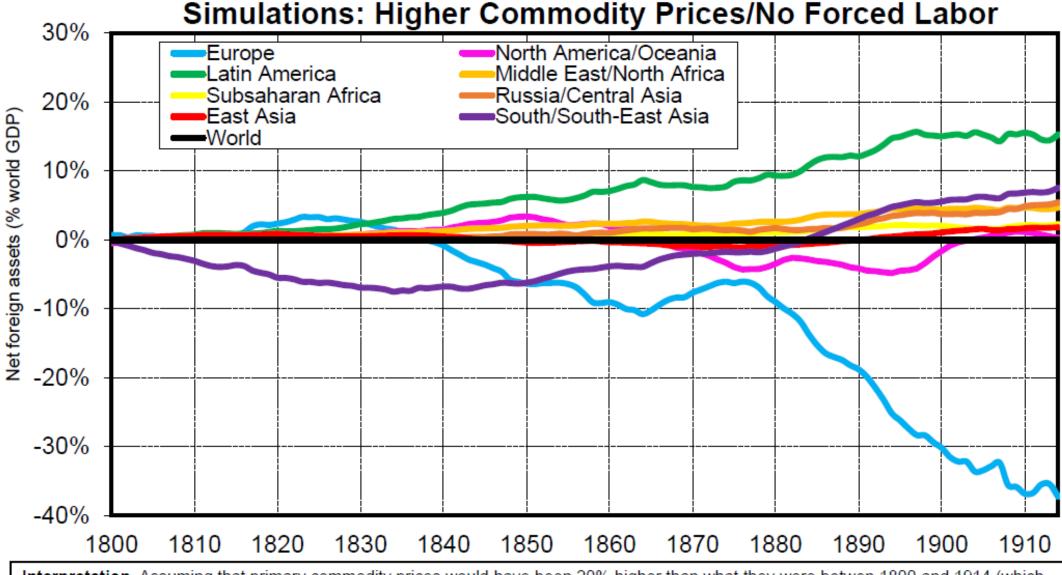
Economic simulations. Ideally we should also take into account the impact on domestic investment/productivity & global convergence in per capita GDP by 2025 (+ sectoral specialization/sustainability/carbon emissions) (ignored here, left for future research)

Main results from financial simulations.

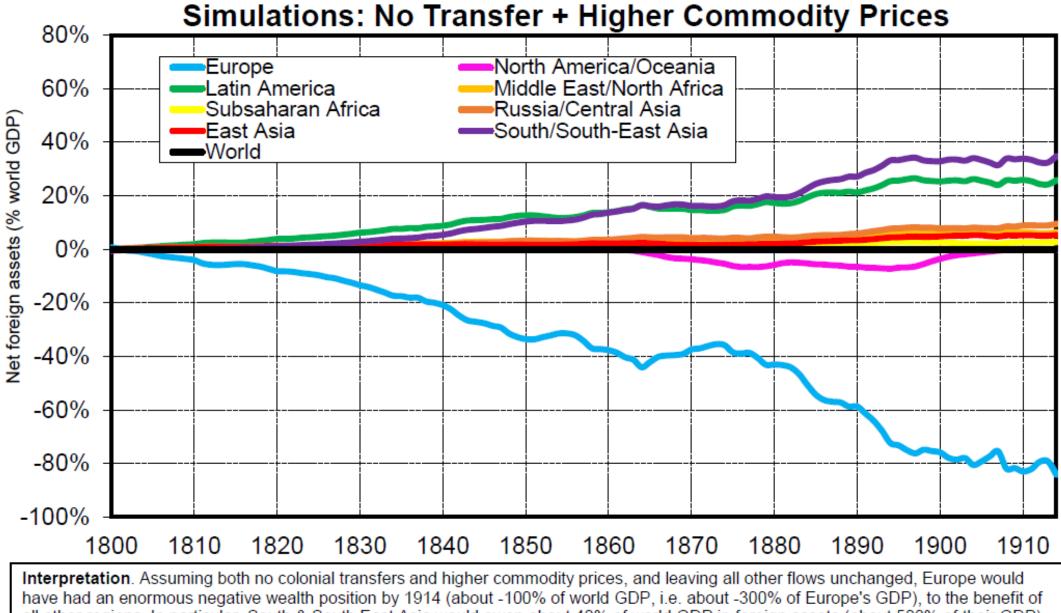
1800-1914. If colonial transfers (war and colonial tributes) are set to zero, and/or primary commodity prices are raised by 20% (a lower bound estimate for the value of unpaid forced labor in export production of cotton, sugar, grain, etc.), then Europe ends up with huge negative foreign wealth in 1914.

1970-2025. **If primary commodity prices are raised by 20%** (still a lot less than PPP), **then Subsaharan Africa owns substantial positive foreign wealth in 2025** (larger than East Asia).

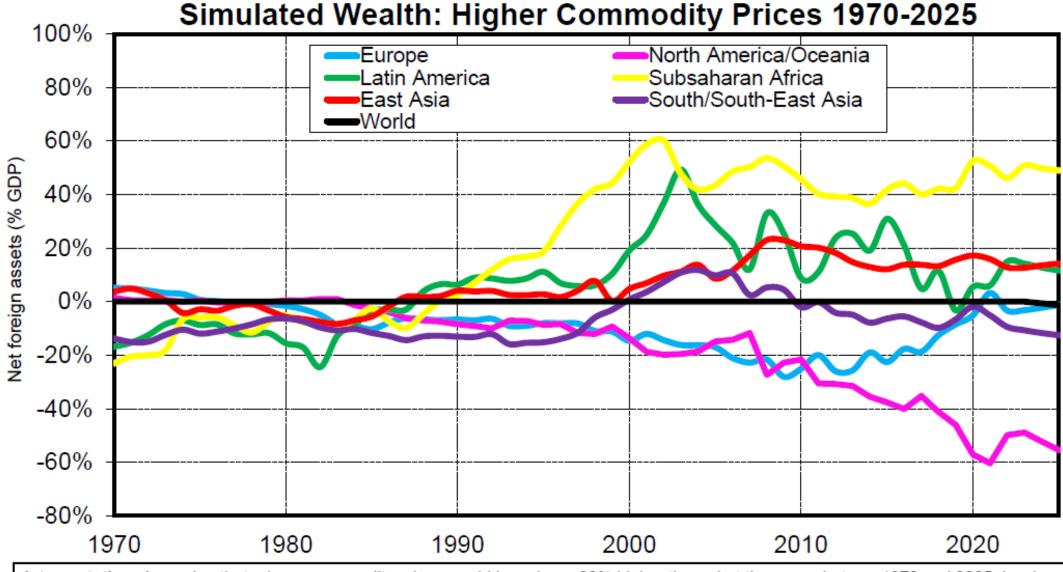




Interpretation. Assuming that primary commodity prices would have been 20% higher than what they were betwen 1800 and 1914 (which corresponds to a lower bound estimate of the value of unpaid forced labor in the export production of cotton, sugar, grain, etc.. over this period), and leaving all other flows unchanged, Europe would have had a very large negative wealth position by 1914 (about -60% of world GDP, i.e. about -160% of Europe's GDP), to the benefit of all other regions (including North America/Oceania). Sources and series: wid.world



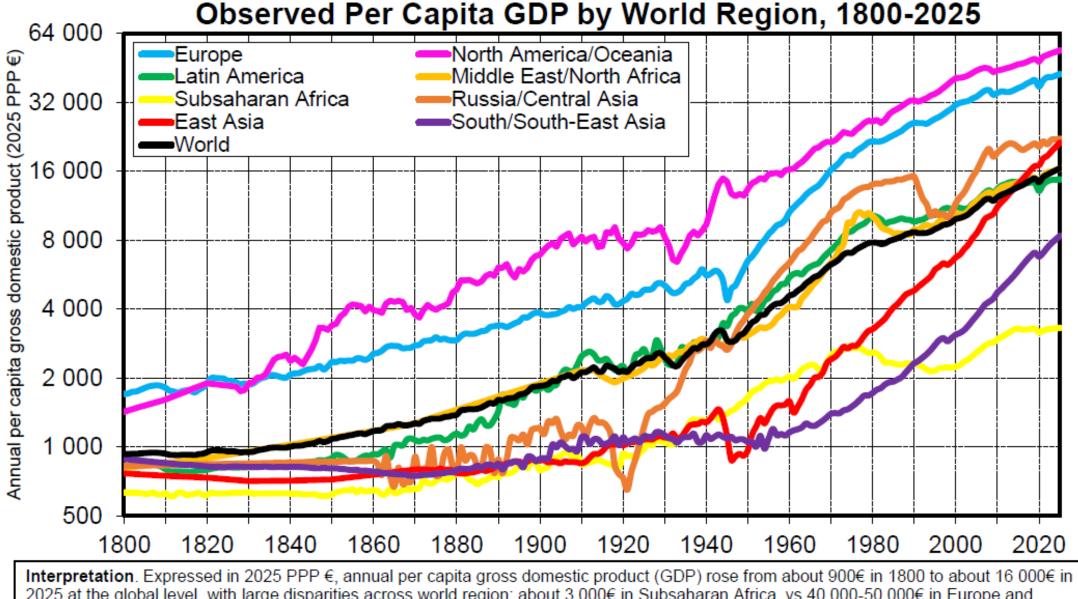
all other regions. In particular, South & South East Asia would owen about 40% of world GDP in foreign assets (about 500% of their GDP) and Latin America about 30% of world GDP (over 700% of their GDP). Sources and series: wid.world



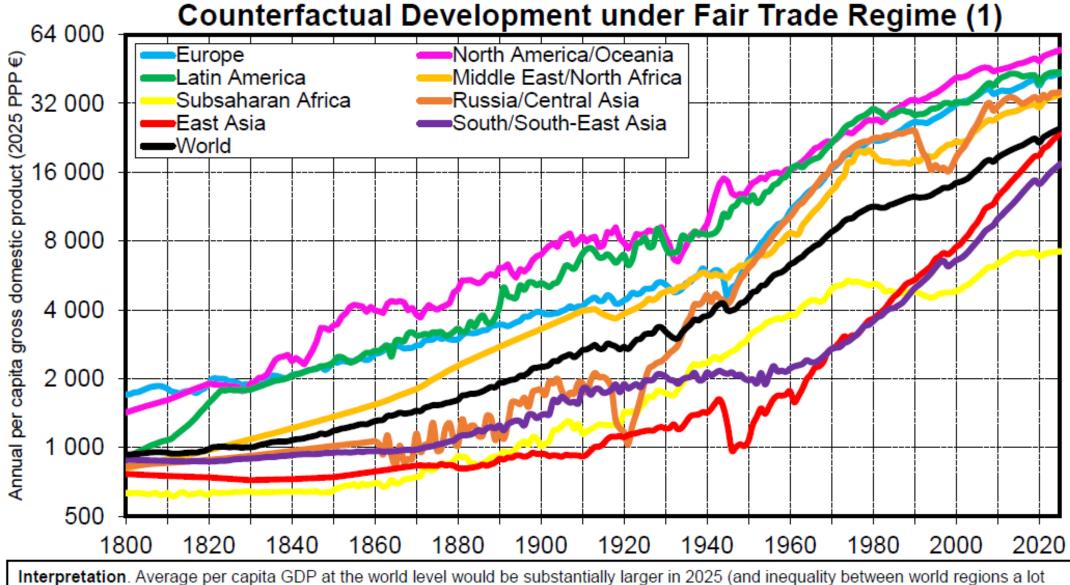
Interpretation. Assuming that primary commodity prices would have been 20% higher than what they were betwen 1970 and 2025, leaving all other flows unchanged, then Subsaharan Africa would own substantial foreign wealth (+48% of its GDP, vs -42% in reality), more than East Asia (+14% of its GDP, vs +49% in reality), and a lot more than Europe (+1% of its GDP, vs +24% in reality). Sources and series: wid.world

1800-2025. If colonial transfers are set to zero and primary commodity prices are raised by 20%, and all corresponding revenues invested in domestic human capital accumulation in benefiting countries, then this brings us a long way toward global convergence in per capita GDP by 2025

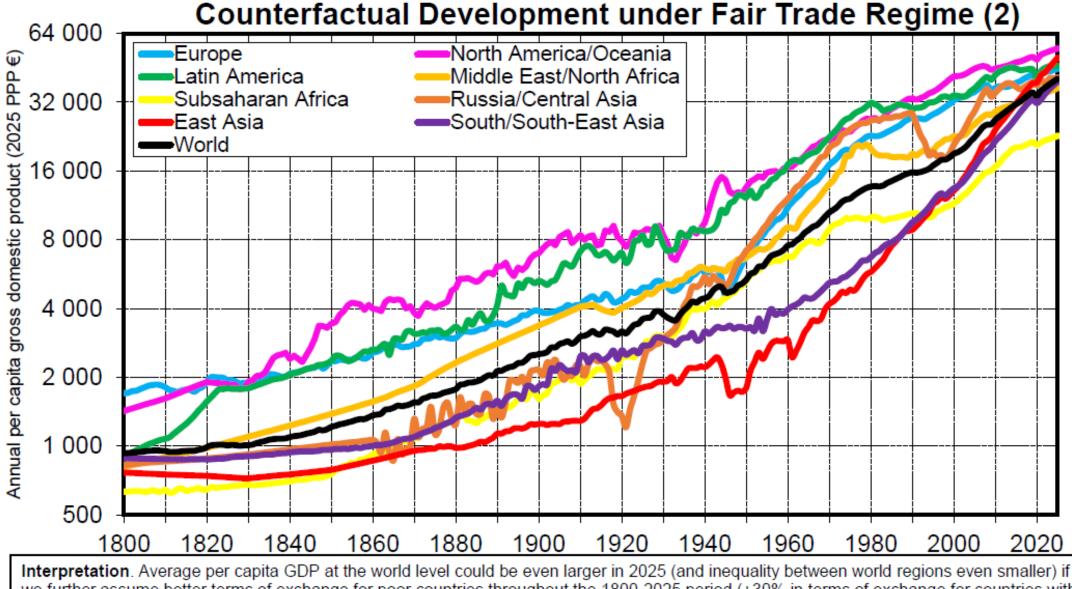
1800-2025. In order to obtain further convergence (including for Subsaharan Africa), one also needs to assume a 30% rise in terms of exchange for poor countries, e.g. via Global Clearing Union and/or Common International Currency



2025 at the global level, with large disparities across world region: about 3 000€ in Subsaharan Africa, vs 40 000-50 000€ in Europe and North America/Oceania. Between 1800 and 2025, per capita GDP was multiplied by about 18 at the world level in PPP terms, which corresponds to average annual real growth rate of 1,3% per year. **Sources and series**: see wid.world



smaller) under the following counterfactual development scenario: no colonial transfers over 1800-1914 period + higher commodity prices over 1800-2025 period (+20%) + the corresponding gains are invested in domestic human capital investment in the benefiting countries + the corresponding losses are absorbed by consumption cuts by the rich in other countries, in particular in Europe. **Sources and series**: see wid.world



we further assume better terms of exchange for poor countries throughout the 1800-2025 period (+30% in terms of exchange for countries with per capita GDP lower than 70% of world average, for instance via a Global Clearing Union and/or Common Currency). The bottom line is that different power relations, institutions and trade rules can have a major impact on comparative development. **Sources and series**: see wid.world

Concluding comments

Thanks to a new database on global trade flows and the world balance of payment over 1800-2025 period, we were able to compare different episodes of major imbalances (2025 vs 1914)

Power relations matter: small changes in bargaining power and commodity prices can completely reverse relative wealth position of North vs South. Trade/monetary regimes play a critical role.

Discussions about sustainable development should include the structural transformation of the world trade & financial system

Without major reform of IMF-WB-UN-OECD etc., hard to achieve IPCC goals

In future research, we plan to further analyze counterfactual development trajectories, both retrospective (1800-2025) and prospective (2025-2100), taking into account the interplay between alternative trade-monetary-financial regimes, within-country inequality, human capital accumulation, sectoral productivity growth & carbon emissions (ignored here)